

RE-CLAIMING GIRLHOOD:

*Understanding, supporting
and taking action*

Thursday, Oct. 28, 2010

8:30 a.m. -5 p.m. | 7:30 a.m. registration

Lunda Center, Western Technical College
La Crosse, Wis.



BRAINWAVES:

Loving Your Brain and the Way You Date

A free event for middle school students
(parents and adults invited, too)

Wednesday, Oct. 27, 2010 | 6:30-8:30 p.m.

Logan Middle School | La Crosse, Wis.

www.uwlax.edu/conted | 608.785.6504

Project Partners

New Horizons Shelter and Women's Center
YWCA of the Coulee Region
School District of La Crosse

UW-La Crosse Continuing Education and Extension

Sponsors

Women's Fund of Greater La Crosse
Gundersen Lutheran Foundation-
Children's Miracle Network



About “Action Through Performance” (ATP)

Founded in 2005, UW-La Crosse’s ATP Troupe is comprised of students who share a passion for diversity and social justice and use theater to build understanding and inclusiveness. The players come together to dialogue, research, write and create performances that inform, inspire and encourage others to take action to affirm the dignity and worth of all people. www.uwlax.edu/campusclimate/atp



projectgirl.org

Project Girl is our nation’s first ever youth-led media literacy arts and awareness project, based in Madison, Wisconsin. Project Girl was created to empower girls to take action toward becoming more informed critical consumers of mass media advertising and entertainment. Through Project Girl, girls learn to support each other, to widen their definition of who they are and what they really care about, and to become leaders in media reform.



CURRENT EXHIBITION AT UW-LA CROSSE **PROJECT GIRL**

Center for the Arts | 16th and Pine Sts. | On the UW-L campus
May 14 - October 9, 2010

Exhibition re-opens with additional work from La Crosse area girls!
October 28, 2010 | 5:30 p.m.

www.uwlax.edu/art/gallery

PROJECT GIRL is a ground-breaking girl-led, arts-based initiative created to enable girls to become better informed critical consumers of mass media advertising and entertainment. In other words, to become more media literate.

PROJECT GIRL’s unique approach uses art as the means to educate, inspire, reflect, transform and encourage social change. Project Girl is art for art’s sake. Project girl is art for girls’ sake. Project Girl is art for all our sakes.

To find out more about Project Girl, visit: www.projectgirl.org